

Force Field

POSTERS

What are force field posters?

Force field posters have an overlay of digital information that can be viewed through the camera lens of an Android or iOS smart phone or tablet computer using the free **HealthForce** app with WiFi.

The *force field* may be an image, a presentation, a coupon, a promotional offer, recipe, educational video, link to a web site, an audio file, or hold the clue to a game.

Why use force field posters?

Many viewers have an augmented reality device, the smart phone or tablet, so access to force field content is at their fingertips.



Posters with force fields enhance the learning experience by providing uniquely blended interactive access to health and wellness content. The addition of contextual information allows the viewer to gain a deeper understanding of the learning object (s).

Try creating a *quick walk* gallery of wellness posters with force fields for viewers to review .

- Download the free **HealthForce** app.
- Open the **HealthForce** app.
- Point the smart phone or tablet viewfinder at the poster displayed on the reverse.
- Hold the device steady, and once the force field plays, tap it twice for full screen view.

When a viewer understand health issues,
they make better decisions and have better health outcomes.



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